ENHANCING STUDENT LIVES

LET'S BE PARTNERS

WWW.STUDENT-IT.COM

What Student-it is

Student-it is a comparison website for student housing and accommodation and our focus is giving those really good landlords, letting agents and student accommodation providers a platform to reach students who will are looking for something more than just a bedroom.

SUMMARY

We focus on supporting landlords and letting agents who are offering good quality housing and accommodation to students.

We will support you by uploading all houses for you, along with pictures, floor plans and bio's. This should mean that you can continue to focus on the experience you are offering to students.

For this we charge commission for a student that books with you and comes via our website.

COSTS

Landlords and Letting Agents - £150 for each booking via website.
PBSA - £250 for each booking via website.

JOIN OUR LANDLORDS TODAY.

Email or DM us to start saving you time and creating better experiences.

What We Offer

We help you increase the amount of students that see your housing and accommodation and want to live there.

- We will upload all photo's & floor plans
- Create compelling biographies
- Enquiries to be sent to an email address to book viewings
- Use our main marketing methods to drive traffic to your house or accommodation (Facebook, Instagram, YouTube & Quora)
- Only work with good quality agents to give you the time it requires for setup
- Commission only payments = No risk
- Managing tenants in HMO's is timely and we want to free up your time to provide a good experience.

Before joining us on the website, we have a few criteria we look at to make sure our listings stay high quality, this criteria is:

- The quality of your housing
- The kind of experience you offer
- Some of your processes
- What students think and say about you

Our focus is to make sure that you can focus on managing the business and the student experience.

An Example:

We were asked to advertise student accommodation in Sheffield which had recently been built. The block is all high-end studios and has incredible communal areas. They have built an accommodation block that focuses on bringing students together and letting them build lasting friendships in communal areas.

We wrote them a personal bio for each of their studios, created a concise featured list, organised their photographs and uploaded all their information to the website for them. After that we created adverts and publicised their studios to students.

WHAT WE HAVE FOUND SO FAR:

From all the data we have, we have found that:

- Houses were most popular with website visitors (73/131)
- Studios were most popular with social media enquiries (43/157)
- Bristol was the most enquired city on WhatsApp
- Lincoln was our most popular place with website visitors
- London was the most popular with social media visitors
- Most popular group size was 1
- Biggest factor for a room was an En-Suite

January - December 2019

Top 5 Cities
- Lincoln
- Bristol
- Sheffield
- Gloucester
- Leeds

January - December 2019

Follow us on social media to stay up to date with our research and summaries

Who I Am

My name is Sam, I had the idea of Student-it in 2017 while working at the University of Lincoln Sports Centre. I lived in a private rented house for 3 years and it was apparent that there are still the same issues as there was when I was at university.

I set about creating a platform where high quality student housing and accommodation providers can be recognised and applauded for the effort they put in while keeping students away from regrettable student providers.

Our mission is to enhance student lives by promoting good quality student housing & accommodation.

Sam Temple-Baxter
LinkedIn Profile